



Hans van Putten
President

Hans van Putten hails from a family of serial entrepreneurs in The Netherlands, so it is not surprising that a one time corporate executive now owns and operates Carolyn's Handmade by 40ParkLane.

Prior to venturing into the gourmet food industry, van Putten excelled in numerous and varied positions at The Gillette Company, where he worked for 10 years, including Consumer Goods Manufacturer, Regional Controller, Financial Controller and Administration Manager. He increased revenue and made significant contributions in all of these positions. His career took him to The Netherlands, Sweden and Boston, before he ultimately left Gillette in 1997, after relocating his wife and daughters six times within nine years.

In 1998, the opportunity came along to remain in the United States permanently. When Carolyn's Pecans was for sale, van Putten seized the opportunity and purchased the company. He and his wife, Tracey, created Mantash International, an acronym for their daughters, Samantha and Natasha. They soon renamed Carolyn's Pecans, Carolyn's Gourmet. According to van Putten, "When I tasted the original award-winning Sweet & Salty Pecans, I knew that the decision to finally own my own business was not that difficult. The first Summer Fancy Food Show in New York was the clincher and the deal was a fact. And, Carolyn's Gourmet was born."

It really all began in 1959, at Parklaan 40, in a town called Bussum, The Netherlands, where van Putten's love of food, fashion and design became a major part of his life. Emulating his family's and his grandmother's passion for delectable food, warm, friendly gatherings, and an appreciation for "the finer things in life," van Putten strives to offer consumers delectable, gourmet food and non-food items and aesthetic packaging that make 40ParkLane's products so exquisite.

Van Putten utilizes the knowledge gained from his years at The Gillette Company as a seasoned and innovative Senior Executive, with a successful track record in international management, to make 40ParkLane a thriving business. It is not surprising that van Putten helped to successfully integrate Gillette with other well-known products, such as Braun, Oral-B, Duracell, and Papermate during his tenure. His outstanding communication skills work to create growth and longevity in his own company, Mantash International. His fluency in English, German, French, and Dutch simply make van Putten and his company even more profitable and dynamic.

While being born into an entrepreneurial dynasty may facilitate one's success, the driving force behind 40ParkLane is van Putten's ability to celebrate and enhance the European style of snacks and sweets, to which he became accustomed as a child. Consumers savor the delectable Sweet & Salty™ Pecans and the sensuous, chocolate covered toffee 40ParkLane purveys while van Putten offers the "highest level of quality and ingenuity, and brings joy and satisfaction to everyone who experiences his products and services."

Van Putten remains dedicated to offering only the finest quality gourmet foods that encourage consumers to "Savor the Experience . . . One by One!™". Whether at his retail factory outlet in Concord, MA or through his thriving mail order gift business, van Putten's passion and love of life and delectable food shines through.